

Concepcion Iloilo Tourism Case Study

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## Executive Summary

This study aimed to know the impact of tourism in the town of Concepcion.

In terms of In terms of :

- Economic Impact
- Social Cultural Impact
- Environmental Impact
- Community Attitude
- Factors Influencing Interaction Between Tourist, Residents, Host Community and Environment.

Concepcion is a host to beautiful islands with white sand beaches and sandbar. The Municipality of Concepcion has a lot of tourism potential considering the fact that the 5<sup>th</sup> district of Iloilo Province was classified as an eco-tourism destination. Concepcion is among the municipalities in the area that can offer a wide array of tourism activities.